

Congratulations! If you're reading this ebook you are already taking strides that most poor people will never take and that puts you in an exclusive category!

Through countless studies of wealthy people and thousands of books written, it has been irrefutably proven that wealthy people think very differently from poor people.

Who we believe we are determines our thoughts. Our thoughts become our words. Our words become our actions and our actions bring us results (good or bad).

If we understand that rich people and poor people think very differently, we can reasonably conclude that if one were to learn and apply the thoughts, words, and actions of the wealthy, then they too could achieve the same results as the rich and successful.

The challenge for most people is that they assume that their opportunities for success or wealth just haven't happened yet. In fact they WAIT for riches to simply show up! When they don't end up wealthy, they blame their circumstances(lack of education, bad luck, low-paying job, etc.).

What really happens is they never gain the belief that they can or deserve to be rich and fill their mind with "poor thoughts" that prevent them from ever being wealthy.

In the pages below you will find over 100 of the most powerful thoughts, traits, and emotions that will either propel you towards wealth or leave you poor for the rest of your days. The great thing is that YOU GET TO CHOOSE which ones you want in your life!

The beliefs and characteristics have been separated below into "poor thoughts" on the left and "wealthy thoughts" on the right. Keep in mind you need to possess and utilize many of the "wealthy thoughts" to achieve success, but only one of the "poor thoughts" is enough to derail you from your financial goals!

As you go through the pages take note of those thoughts that frequently go through your head and decide if those are the thoughts you really want to manage your life with or if you're ready to change your thought patterns!

Poor People	Rich People
"Life happens to me." Victim mentality. 'Poor me...' Blame, complain, justify... <i>"I prefer to DRUG myself - TV, food, alcohol, party, drugs... - so as not to have to think about my life..."</i>	"I Create My Life!" <i>I accept total responsibility for everything I have manifested in my life.</i>
"I don't know what I want. I'm not sure"	"I KNOW EXACTLY WHAT I WANT!" Clear, compelling, WRITTEN goals. CLARITY IS POWER!
"I fall into things, I drift into situations."	"I have a PLAN."
"I want to be able to pay the bills" "I would like to be rich, someday." "I Play The Money Game To Not Lose."	"I Am COMMITTED to Being Rich!"
"I want to be comfortable."	"I want to create MASSIVE WEALTH."
Negative Beliefs	Positive, Empowering Beliefs
HAVING MONEY = PAIN "I'll be judged, I won't be loved, I might fail in business, I might get rejected, I might lose it all, it will be stressful."	HAVING MONEY = PLEASURE "Money gives me choices, freedom, the opportunity to contribute more, live out my dreams, fulfill my potential."
"I resent rich & successful people." "Rich people are evil, exploitative, selfish, greedy, and mean."	"I admire other rich & successful people! I BLESS their wealth & success!"

<p>"If I get rich, people won't like me."</p> <p>"I'll be judged."</p> <p>"I won't be loved."</p>	<p>"The more money I make the more I can contribute to the world & my loved ones, and therefore the more LOVE I will receive.</p> <p>Besides, who would want to hang out with people who resent your success?! And in any case, I am loved because of WHO I AM, not how much there is in my bank account!"</p>
<p>"Money Is The Root Of All Evil."</p>	<p>"<i>Lack</i> of money is the root of all evil. Lack does not bring out the best in people. When people feel they don't have enough, when they are <i>in lack</i>, they resort to crime, drugs, divorce, and taking advantage of other people <i>in order to survive</i>."</p> <p>"The wealthier I become, the more I can contribute to the world, and the more I can help my loved ones."</p>
<p>"Money Is The Root of All Evil..."</p>	<p>"Money Is Nothing But The Measure of The Value You Create For Other People!"</p> <p>"The more people I serve, the more people I help, the more people I solve problems for, the wealthier I'll become."</p>
<p>"How can I get more money from my employer, for doing LESS work? "</p> <p>"How can I TAKE money from people?"</p>	<p>"How Can I ADD MORE VALUE to people?"</p> <p>"How can I SERVE more</p>

<p>"How can I GRAB more money?"</p> <p>"My boss should pay me more."</p> <p>"I shouldn't be working so hard."</p>	<p>people?"</p> <p>" How can I solve MORE problems for people?"</p>
<p>"What can I TAKE?"</p>	<p>"What can I GIVE?</p> <p>"What can I create or contribute to the world?"</p>
<p>"Money is not that important."</p> <p>"I'm not interested in money."</p> <p>"Money doesn't matter."</p>	<p>"Having money is EXTREMELY important!"</p> <p>"Money = freedom, choices, opportunities, and CONTRIBUTION!"</p>
<p>"Dead at 30. Buried at 70."</p>	<p>"I GO AFTER MY DREAMS!"</p>
<p>"Nothing I do ever works."</p>	<p>"Everything I Do Brings SUCCESS!"</p>
<p>"I'm not smart enough."</p>	<p>"I can LEARN anything I need to learn. I can seek out MENTORS to show me & teach me what I need to know!"</p>
<p>"I don't know HOW to make money."</p> <p>"I am an expert at SPENDING money."</p>	<p>"I <i>Know</i> How To Make LOADS of money!"</p> <p>"There are Millions of OPPORTUNITIES!"</p> <p>"I Am An Expert At MAKING & MULTIPLYING Money!"</p>

<p>"Oh well, I could never do THAT. 'They' are special, 'they' have talent, 'they' are more clever."</p>	<p>"ANYTHING they can do, I can do!"</p> <p>"Anything anyone has ever achieved, I can MODEL & DO as well!"</p>
<p>"In order to make money, I'm going to have to work really hard. It is going to be very stressful."</p> <p>"It's safer to work in a JOB."</p>	<p>"Making Money is FUN & EASY!"</p> <p>"Making a lot of money = working SMART." Using LEVERAGE."</p> <p>"Working for someone else = stress & a total lack of control."</p>
<p>"Money can't buy you love."</p> <p>"Money can't buy you happiness."</p>	<p>"Money Will Give Me Freedom, Choices, and opportunities to Grow More, Be More, and Give More. The Chance To Follow My Dreams! The Freedom And Time To Do The Things I Love! The Freedom & Time To Study With The Best Teachers In The World! The Time & Resources to make my & my partner's life extraordinary!"</p>
<p>"Everyone will want a handout."</p>	<p>"I Will Be Able To Contribute More."</p>
<p>"I'll get sucked in... what about my spiritual side?"</p> <p>"You can't be spiritual AND rich."</p>	<p>"We are spiritual beings that are here, in physical form, to GIVE to our fellow man. The more I give, the more I express my spiritual side."</p> <p>"The Universe WANTS us to be abundant and joyful. Anything we want we can manifest."</p> <p>"Our DESIRES are God tapping at the door of our mind, trying to give us greater good."</p>

	"There is nothing spiritual about poverty."
"It is a sin to be rich." "Rich people are evil!"	"It is a SIN to be poor, because being poor = not fulfilling on your potential."
"God wants us to be poor and humble."	"Prosperity & Abundance are my BIRTHRIGHT!" "Prosperity is our natural state!" "God wants us to have EVERYTHING!"
"My IDENTITY: I AM a POOR person."	"I AM a Wealthy Person!"
"I Think Small. Safe. Comfortable."	"I Think BIG!"
"I focus on the scary obstacles, problems, debts, limitations."	"I Focus On Opportunities & Solutions!"
"I'll never know if people will like me for myself or for my money."	"I Will Attract The Right People To Me."
"I resent selling, salespeople, marketing."	"I Am Willing To Promote Myself & My Value!"
"I cannot handle problems... I HATE problems."	"I Am Bigger Than Any Problem!" "Problems are an opportunity for me to grow and expand out of my comfort zone!"

	"Problems are the GYM of my soul, where I sculpt my character!"
<p>"I am NOT open to receive."</p> <p>"I don't feel like I deserve things."</p> <p>"It is not fair that some people may have more than others."</p>	<p>"I Am Open To Receive!"</p> <p>"I DESERVE Wealth & Happiness!"</p>
<p>"It is not fair that some people have more than others."</p> <p>"The rich should pay more taxes to take care of the less fortunate."</p>	<p>"Taxes punish those that ADD VALUE and reward those that DON'T ADD VALUE."</p>
<p>"I do what's easy."</p> <p>"I take the easy way out every time."</p> <p>"I do not step outside of my comfort zone."</p>	<p>"I Am Willing To Do What's Hard, so That My Life Becomes Easy."</p>
<p>"I'd rather be TOLD what to do."</p> <p>"I would rather not have to THINK."</p>	<p>"I Exercise My Mind! I brainstorm. I THINK my way to wealth. I unlock my inborn creativity."</p>
<p>"I don't work for less than \$10 an hour."</p>	<p>"I work for FREE in order to learn from successful people. What they can teach me is PRICELESS."</p>
<p>"Go to school, get an education, and get a good JOB."</p>	<p>"Get an EDUCATION. Learn how to build businesses, how to invest, sales & marketing, and how to create multiple streams of passive income."</p>

"Who cares. We're all going to die eventually anyway. Besides, taking care of my health takes discipline and it's hard work. I want instant gratification."	"I take great care of myself, my health & my body. I value myself & LIFE."
"I hate my parents. It's all their fault. I'll get back at them by being unhappy and unsuccessful."	"My parents are the source of my POWER, and I am grateful to them."
"I am pissed off." Poverty. Lack. Scarcity. Fear. Depression. Unhappiness. Sadness. Blame. Complaining. Arguments. Fighting. Resentment. Envy. Greed.	I am HAPPY & JOYFUL & GRATEFUL!
"Why don't I have more?!"	"I Am GRATEFUL for All The Good In My Life!"
"I resent, blame, complain, get stuck." "Other people are to blame for my lack of success, and I use this excuse as a JUSTIFICATION of my failure."	"I forgive and move on."
"If I get rich, I might turn into some kind of greedy jerk."	More money will only make you more of what you already ARE! More money = more contribution.
"I am an employee."	"I own businesses and I build ASSETS."
"First make a living, then you can enjoy	"I am getting rich doing what I love, and

your life, if there's any time left."	enjoying every minute of it!"
<p>"I work at a JOB I HATE out of FEAR."</p> <p>(Fear of not paying the bills, fear of not having enough, fear of losing one's job.)</p>	<p>"A MAN IS A FOOL TO DO ANYTHING OTHER THAN WHAT HE ENJOYS!"</p>
<p>"I'll try."</p> <p>"I want instant gratification."</p> <p>"I want fast, easy, simple. No effort. I want something for nothing."</p>	<p><i>"I will go after what I want, again, and again, and again. I never give up!"</i></p>
PERSONALITY TRAITS:	
Gives up easily.	PERSISTENCE. DETERMINATION. DECISIVENESS. DESIRE. PASSION. COMMITMENT.
INSTANT GRATIFICATION	PATIENCE. INTEGRITY. PERSEVERANCE
Blame game. A follower. Cowardice.	Responsibility. Leadership. Courage.
Greed. Envy. Jealousy. Covetous.	Generosity and a desire to grow & contribute.

Lack of self-love. Low self-esteem. Low standards for one's life.	Total Self-Confidence, Belief in oneself, high self-esteem and self-love. High standards.
<p style="text-align: center;">Lack Consciousness vs Abundance Consciousness</p>	
<p>LACK. SCARCITY. LIMITATIONS. "THERE IS NOT ENOUGH!" "There's only so much to go around, so I'd better GRAB all I can get. There's never enough, and I can't have everything..."</p>	<p>"ABUNDANCE CONSCIOUSNESS!" "ANYTHING I WANT I CAN HAVE!" "There is an ABUNDANCE of money, opportunity, time, and love in the world! There's PLENTY in the world to go around! I love to GIVE. I love to SHARE!"</p>
"I shouldn't spend any money, because there isn't enough."	"Billions of \$\$\$ are printed every day by banks. I just need to figure out ways to ADD MASSIVE VALUE to people, for some of that wealth to flow my way. "
I can't afford it."	"How Can I Afford It?"
"There isn't enough! I need to hoard and protect every penny that I get!"	"I tithe 10% of my income. I give to charity!"
"You CAN'T have it all."	<p>"You can have it ALL!" "How can I have EVERYTHING I WANT?"</p>
"I don't deserve wealth."	"I DESERVE Wealth & All The Good Things In Life!"
"People will start judging me, If I make	"I do not require the approval of others,

too much money. I won't be loved."	because I already like & accept myself. What matters is that I am true to MYSELF!"
Habits	
<p>"I do not value my time."</p> <p>"I watch loads of TV, and sleep 8-10 hours per night."</p> <p>"I waste my time and my energy worrying about not having money, or watching TV, going to the pub, etc."</p>	<p>"I Value My Time!"</p> <p>"I use my time constructively."</p> <p>"I sleep only 6 hours a night. I don't watch TV. I do not waste my time gossiping or reading newspapers."</p>
<p>"I like gossip, reading about celebrities and watching 6 hours of TV a day... After all, I don't have anything more interesting to do."</p>	<p>"I focus on improving myself, building my business, designing my life, living out my purpose and fulfilling my destiny."</p>
<p>"I do not believe in myself or in my VALUE, so I am willing to accept very little for my services and my time."</p>	<p>"I CHARGE for my time appropriately, without undervaluing myself."</p>
<p>"I spend time with negative, unsuccessful people with no ambition, that get upset and resent me if I do well."</p>	<p>"I Spend Time With Positive, Successful People, and I Learn From Them!"</p> <p>"I have an outstanding peer group that pushes me to be my best."</p>
<p>"Discipline is a pain in the ass."</p>	<p>DISCIPLINE = POWER, SUCCESS, WEALTH.</p>

"I already know this stuff."	"I Constantly Learn & Grow!" "I have mentors. I study wealth creation, investing, business development, marketing, sales, etc."
"I focus on my problems, debts, limitations, negativity, what's bad about me and my situation."	<i>"What I focus on expands. Where attention goes, energy flows.</i> Therefore I choose to FOCUS ONLY ON WHAT I WANT. <i>I visualize clearly & often my desired outcome."</i>
"Who cares. Anything goes." "Oh it doesn't really matter, they'll understand."	"I Honor My Commitments." "I Have INTEGRITY. "
<h2 style="text-align: center;"><i>Financial Literacy & Knowledge</i></h2>	
"I focus on my earnings. My working income. How much I <i>make</i> ." "I buy LIABILITIES." "I don't know how to invest."	"I Focus on My Net Worth!" "With every \$ I have a choice. I buy ASSETS. I pay myself FIRST! I build my ASSET BASE and streams of PASSIVE INCOME."
"I mismanage my money."	"I Manage My Money Extremely Well!"
"I work HARD for my money."	"My Money Works Hard For ME!"

<p>"I spend all I earn."</p> <p>"I try to keep up with the Joneses and impress people I don't care about because of my low self-esteem, insecurities, and my need for approval."</p>	<p>"Every \$ I save is my 'employee', that brings in a return every day."</p> <p>"I invest wisely and build up my asset base, that now produces a passive income for me month after month."</p>
<p>"I exchange my TIME for money. I do not believe in my abilities, so I prefer to get a safe, secure monthly salary that I can depend on."</p>	<p>"I Choose To Get Paid On Results!"</p>
<p>"I trade my time for money."</p> <p>"By the end of the month, I spend my salary, so I have to <i>keep</i> working the <i>next</i> month."</p>	<p>"JUST DO IT ONCE!"</p> <p>"The work I did ONCE produces a PASSIVE income month after month after month."</p>
<p>"I let money control my life."</p> <p>"I work for money."</p>	<p>"I am the MASTER of MONEY."</p> <p>"Money works for ME."</p>
<h2>Dealing With Fear</h2>	
<p>"I am afraid of failure."</p>	<p>"I CAN NEVER FAIL, only learn."</p> <p>"I am willing to make mistakes, learn from them, pick myself up, and try again and again, until I succeed & achieve my outcome."</p> <p>"I TAKE ACTION!!!"</p>

<p>"I'm afraid of taking action. What if I'm wrong? I'll be judged. I'll be a failure. I'll get rejected..."</p>	<p>"I TAKE ACTION, in spite of fear!"</p>
<p>"I live based on SECURITY & COMFORT." "I'm afraid to step outside my comfort zone..." I let fear stop me. I won't be loved." Fear of the unknown, fear of rejection, fear of failure, fear of success..."</p>	<p>"I Act In Spite of Fear!" "I am willing to take calculated risks in order to live an extraordinary life."</p>
<p>"I am afraid to put myself out there, to create something, to promote what I do, in case I get judged by other people..."</p>	<p>"I Am A Giver. I Choose To Share my VALUE, Gifts, Talents, Skills, Knowledge, Imagination, Time... with a huge number of people!"</p>
<p>"I'd rather not be in the limelight... People might judge me if I'm famous..."</p>	<p>"I want to inspire people and be a role-model of possibility. In order to add value to people, I need to 'put myself out there'..."</p>

Now those are some amazing differences. Remember, just one of the negative, limiting poor thoughts or characteristics can deny you your dreams to become wealthy. You have an opportunity to actively work on your thoughts and beliefs and guide yourself into the direction of wealth building.

These differences are real but, fortunately controllable. I would recommend printing this guide and referring to it at least once a month to remind yourself of how you need to be thinking....that is, if you actually want to be rich.